



## Job Posting and Sponsorship Rates

### Job Posting Rates:

Job posting rates are fair and competitive, designed to help you reach qualified Healthcare IT candidates effectively and affordably:

ONE JOB	\$125
THREE JOBS	\$250
FIVE JOBS	\$375
TEN JOBS	\$650
FIFTEEN JOBS	\$925

Once purchased, **Job Credits** remain in your account **indefinitely** until a Job is posted.  
Once posted, **Job Postings** remain active on the Job Board for **45 days**.

**Jobs will receive exposure through these respected industry channels:**

- [HealthcareITCentral.com](http://HealthcareITCentral.com)
- [Healthcare-Informatics.com](http://Healthcare-Informatics.com)
- [HealthInformaticsForum.com](http://HealthInformaticsForum.com)
- Weekly Job Alert E-Newsletter, with a growing subscriber list of over 2800 Healthcare IT Professionals

Why blow your recruiting marketing budget on the giant, general, impersonal career job boards like Monster and Career Builder when you can spend a fraction of the cost to reach a targeted, relevant, job-seeking market of qualified, experienced Healthcare IT professionals?

Sure, there are other industry-specific job boards where you can post your Healthcare IT positions – but have you looked at their (wildly overblown) rates? And will you be guaranteed the kind of personalized, individual attention and care that you've come to expect from the management of HealthcareITCentral.com? The answer is, **NOT BY A LONG SHOT!**

**Post your Healthcare IT jobs with [HealthcareITCentral.com](http://HealthcareITCentral.com) – you'll never go back to the "competitors" again – guaranteed.**

# Sponsorship Rates:

Several sponsorship options are available to help maximize your exposure to our **targeted Healthcare IT audience:**

## HealthcareITCentral.com Web Site Sponsorship Opportunities:

### CENTRAL SPONSOR

- **250 x 250 Block Ad**
- Featured on **EVERY** page of [HealthcareITCentral.com](http://HealthcareITCentral.com).
- Equally weighted rotation **limited to 10 Central Sponsors** for maximum visibility!
- Link out to destination of your choice.
- Frequency discounts and combination packages available.
- Questions? **Call 479.387.4649** or [email GwenDarling@HealthcareITCentral.com](mailto:GwenDarling@HealthcareITCentral.com).

The screenshot shows the HealthcareITCentral.com homepage. A large 250x250 block ad is positioned at the top right, with the text 'Your 250 x 250 Block Ad Goes Here'. Below it, there are several vertical ad slots, each labeled 'Your 120 x 240 Vertical Ad Goes Here' and 'Vertical Ad'. A blue arrow points from the block ad area towards the text on the right.


Web Site Central Sponsor	Commitment	Free Job Postings	Investment
250 x 250 Block Ad	One Month	N/A	\$750.00/month
250 x 250 Block Ad	Six Months	Total of Five (\$375 Value)	\$675.00/month
250 x 250 Block Ad	Twelve Months	Total of Fifteen (\$925 Value)	\$600.00/month

## FEATURED SPONSOR

- **120 X 240 Vertical Ad**
- Featured on **EVERY** page of **HealthcareITCentral.com**.
- Equally weighted rotation **limited to 10 Featured Sponsors per slot** for maximum visibility!
- Link out to destination of your choice.
- Frequency discounts and combination packages available.
- Questions? **Call 479.387.4649** or [email GwenDarling@HealthcareITCentral.com](mailto:GwenDarling@HealthcareITCentral.com).



Web Site Featured Sponsor	Commitment	Free Job Postings	Investment
120 x 240 Vertical Ad	One Month	N/A	\$500.00/month
120 x 240 Vertical Ad	Six Months	Total of Five (\$375 Value)	\$425.00/month
120 x 240 Vertical Ad	Twelve Months	Total of Fifteen (\$925 Value)	\$350.00/month



The screenshot shows an email from HealthcareITCentral with the subject 'Healthcare IT Central Weekly Job Alert' dated May 4, 2009. The email content includes a 'Newsletters Sponsorship Opportunities' sidebar with a blue arrow icon, a 'REDEFINE' advertisement, an 'EXECUTIVE SEARCH' advertisement, and a 'Your 120 x 240 Sponsorship Ad Here!' advertisement. The main body of the email features a table of job postings with columns for Date, Position, Location, and Company.

Date	Position	Location	Company
04/20/09	Medical Billing Specialist	US - Arizona - Nationwide	First Choice Professionals
04/20/09	HL7 Integration Specialist	US - Arizona - Nationwide	First Choice Professionals
04/20/09	Healthcare Information Analyst	US - Arizona - Nationwide	First Choice Professionals
04/17/09	Business Consultants	US - Massachusetts - Boston	Village Consulting Solutions
04/16/09	Business Analyst	US - California - Los Angeles	Revolve Consulting Group
04/14/09	Senior Clinical Infection Specialist	US - Wisconsin - Central Wisconsin Health Care	
04/14/09	Senior Clinical Infection Specialist	US - Wisconsin - Central Wisconsin Health Care	
04/14/09	Finance and Administration	US - New York - Manhattan	Barclay Hale Resources
04/10/09	Senior Revenue/Benefits Engine Consultant	US - Pennsylvania - Nationwide Search	Village Consulting Solutions
04/10/09	Senior Revenue/Benefits Engine Consultant	US - Pennsylvania - Nationwide Search	Village Consulting Solutions
04/10/09	Revenue Specialist	US - Arizona - Nationwide	Village Consulting Solutions
04/09/09	Business Sales Executive	US - Illinois - Schaumburg	StrategicIT
04/09/09	Consultant, SCM	US - Massachusetts - Nationwide	Beacon Partners, Inc.
04/09/09	Business Development Executive	US - Texas - Nationwide	Beacon Partners, Inc.
04/09/09	Health Care Revenue Cycle Consultant	US - Virginia - Great Lakes Region	Beacon Partners, Inc.
04/09/09	Training Consultant	US - Texas - Dallas	TriSystem
04/09/09	Technical Support Analyst	US - Texas - Dallas	TriSystem
04/09/09	Senior CRM Programmer	US - Maryland	First Choice Professionals
04/09/09	Senior Project Implementation Manager	US - Texas - Dallas	TriSystem
04/09/09	Senior Patient Accounting	US - Arizona	First Choice Professionals

## WEEKLY JOB ALERT EMAIL SPONSOR

- **120 X 240 Vertical Ad**
- **Highly targeted** - sent to 2800+ Healthcare IT professionals.
- **Limited to 10 Featured Sponsors per week** for maximum visibility!
- Link out to destination of your choice.
- Frequency discounts and combination packages available.
- Questions? **Call 479.387.4649** or [email GwenDarling@HealthcareITCentral.com](mailto:GwenDarling@HealthcareITCentral.com).

Weekly Job Alert Featured Sponsor	Commitment	Free Job Postings	Investment
Exclusive Featured Text Sponsor	One Week	N/A	\$750.00/week
120 x 240 Vertical Ad	One Week	N/A	\$500.00/week
120 x 240 Vertical Ad	One Calendar Month	Total of Five (\$375 Value)	\$1600.00/month

Questions? **Call 479.387.4649** or [email GwenDarling@HealthcareITCentral.com](mailto:GwenDarling@HealthcareITCentral.com).